

Enhanced reminder letter (trial 4)



NHS No: 123 456 7890

10 July 2013

Mr A B Example
1 The Avenue
Oldtown
ZY9 9XW

Bowel Cancer Screening Programme

Midlands and North West Bowel Cancer Screening Programme Hub
Rugby Hospital
Rugby
The Midlands
RG3 2TH

Freephone Helpline: 0800 707 60 60Email: bowel.screening@uhcw.nhs.uk

Open: Mon to Fri 9:00am to 5:00pm
Sat 9:00am to 12:00pm
Sun 10:30am to 12:30pm

S10# 1108/13/205

Dear Mr A B Example

A REMINDER TO YOU

You were recently sent a test kit from the NHS Bowel Cancer Screening Programme. This is a simple test you can carry out at home, which checks for signs of abnormalities (such as polyps or cancers) in the bowel. The test is designed to detect tiny traces of blood (not visible to the naked eye) in bowel motions.

If blood is found, then a further examination called a colonoscopy is recommended. This examination looks at the inside of the bowel. Only around 2 in every 100 people completing the home test kit are advised to have a colonoscopy.

We do not appear to have received your completed test kit. If you returned your kit **more than 7 days ago** but have not received a result, please call the **Freephone** number at the top of this letter. (If you returned your kit within the last 7 days please ignore this letter).

If you have any queries or concerns about using the kit, would like a replacement kit, or do not wish to take part in the screening programme, please contact us on the **Freephone** number.

If we do not hear from you within 13 weeks, you will be discharged from this screening round. You will be invited to participate in screening again in 2 years time, unless you have reached your 75th birthday by then. People aged 75 or over are not automatically invited for screening, but can request a test kit by calling the **Freephone** number above.

Doing the test kit is important because the risk of bowel cancer increases as you get older. If bowel cancer is found early, treatment is more successful. It's never too late to do the test. Call Freephone 0800 707 60 60 if you need to speak to a helpline assistant.

Yours sincerely

CR225 Local Signatory